



Inspire. Empower. Connect.

SPONSORSHIP

ANNUAL SPONSOR – \$5,000

Annual sponsors receive year-round visibility and recognition as a valued WIA partner.

Benefits include:

- Recognition as an Annual WIA Sponsor/Partner
- Year-round recognition across WIA communications and promotional materials
- Recognition at WIA events and programs throughout the year
- Visibility to the growing WIA membership and broader sportfishing community
- Opportunities for sponsor recognition through WIA digital and social media channels
- Association with WIA's mission to inspire, empower and connect women in sportfishing
- Opportunity to help shape and strengthen future WIA programming

EVENT SPONSOR – \$2,500

Help make WIA's signature events possible. Event sponsorship underwrites networking and awards events at ICAST, the Annual Sportfishing Summit & Bassmaster Classic.

Benefits include:

- Event-specific sponsor recognition
- Logo placement on event signage and promotional materials
- Recognition in applicable event communications and social media
- Recognition during the sponsored event
- Opportunity to connect directly with WIA members and attendees
- Association with programs that recognize, connect and celebrate women in sportfishing

IN-KIND EVENT SPONSOR

Support WIA by providing products, services or other resources for WIA events.

In-kind sponsorship opportunities may include:

- Food and beverage
- Event services
- Products or gifts
- Printing and promotional materials

In-kind sponsors receive recognition appropriate to the level and nature of their contribution.



womeninangling.org



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INVEST

INVEST IN THE WOMEN WHO ARE SHAPING THE FUTURE OF FISHING

Women in Angling (WIA) was created in conjunction with the American Sportfishing Association to inspire, empower and connect women across the sportfishing industry—on the water, in the workplace and as leaders shaping the future of angling.

WIA officially launched at ICAST 2026, bringing together women from every corner of the industry, including manufacturers, retailers, media, guides, content creators, conservationists, marketers, executives and entrepreneurs.

The launch is just the beginning.

We are building a strong and engaged membership community and developing programs that create meaningful opportunities for networking, mentorship, professional development, leadership, recognition and connection. With the right support, WIA can expand its programming, strengthen its member experience and create even more opportunities for women to succeed and lead in sportfishing.

THIS IS A CRITICAL TIME TO GET INVOLVED

As WIA establishes its foundation, members and sponsors have the opportunity to be part of the organization's growth and development. Your support helps us build the programs, events and experiences that women in our industry are asking for—and demonstrates your organization's commitment to developing and supporting women in sportfishing.

HELP US BUILD WHAT COMES NEXT

Your membership and sponsorship will help us move from a new organization to a strong, sustainable community that creates lasting opportunities for women in sportfishing.

***Join us as a founding supporter | Become a member
Sponsor an event | Invest in WIA | womeninangling.org***

